



People coming together as a community can make things happen



An introduction to Bhatkallys.com

* monthly statistics



ABOUT US

Culture represents the quintessence of all that is best and invaluable in the life of a person. Besides focusing on our culture and keeping the Bhatkali diaspora well informed about the news of Bhatkal, the site aims to provide rare urdu audio, photos and videos

OUR SERVICES

- Bhatkallys News Service
- Urdu Audio Project
- Juma Khutbaat Project
- Archive Project
- Interview Project

The screenshot displays the Bhatkallys.com website interface. At the top, there's a navigation bar with 'HOME', 'NEWS', 'AUDIO', 'PHOTOS', 'KUTUB KHANA', 'URDU NEWS', 'VIDEO', 'PARNEY', and 'MAPNEY'. A yellow banner at the top right says 'Advertise Here Banner 1 728 px x 90 px'. The main content area is divided into several sections: 'LATEST NEWS' with articles like 'Arjunan IAU High School to hold Annual Social Gathering on 13th Jan' and 'DC directs authorities to speed up NH-66 expansion work'; 'PHOTO GALLERY' with a 'BHATKAL' section; 'STATE' with an article 'Alert passenger helps railway officials nab impostor TTE'; 'INDIA' with 'In Hyderabad University, Dalit students pay heavy price for protesting against Hindutva brigade'; and 'GULF' with 'Aramco stops bus service'. There are also 'FEATURED LINKS' for PHOTOS, BOOKS, VIDEOS, and AUDIO. A 'NEW LAUNCH!' section contains three banners: a blue one (Banner 2, 300 px x 250 px), a red one (Banner 3, 300 px x 100 px), and a green one (Banner 5, 145 px x 100 px). A 'URDU AUDIO' section lists several audio clips. A 'FEATURED VIDEO' section shows a video by Salahuddin Kobaitay W. A 'FIND US ON FACEBOOK' section shows the Bhatkallys.com Facebook page. A 'RECENT COMMENTS' section is at the bottom. A vertical yellow banner on the right side says 'ADVERTISE HERE Banner 6 728 px x 90 px'.



Our Audience

Bhatkallys.com provides breaking news, multimedia, photos, videos and audio podcasts catering to NRI's from coastal Karnataka. Our audience is based in UAE, Saudi Arabia, Qatar, Kuwait, Bahrain, Oman, USA, UK, Canada, China and other countries. The portal predominatntly connects people with developments from their communities while featuring interesting content.

Perfect for

Air Travel advertising
 Fashion & Lifestyle
 Restaurants
 Telecom Companies
 Electronics Products
 Household Products
 Textile & Garment
 Community-owned businesses
 Events advertising
 and other advertisers

Position	Color Code	Size	Monthly rate	Yearly Rate	Rotations	Visibility
Banner 1 (Yellow)		300 X 100	\$1000	\$10000	3	All Pages
Banner 2 (Blue)		300 X 250	\$ 1000	\$10000	3	Home & All News Page
Banner 3 (Red)		300 X 100	\$700	\$7000	3	Home & All News Page
Banner 4 (Orange)		620 X 75	\$700	\$7000	3	Home & All News Page
Banner 5 (Green)		145 X 100	\$400	\$4000	6	Home & All News Page
Banner 6 (Lime)		120 X 600	\$700	\$7000	3	Home & All News Page